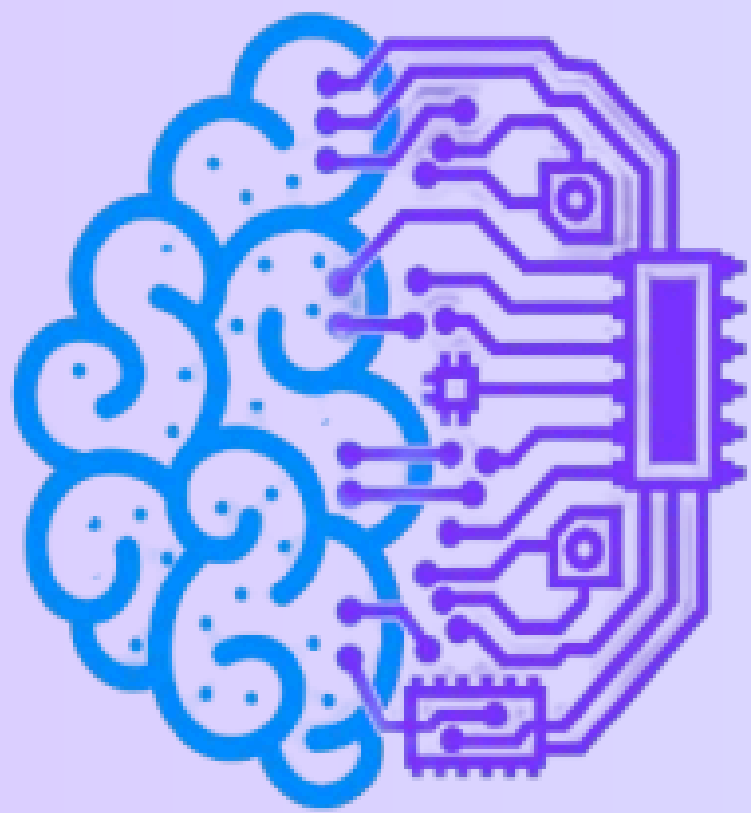




MINDQUEST AI

Raj Sukumaran, Angad Kochar, Om Kulkarni

**DEVELOPED FOR DECA STATE COMPETITION - 2/27/2025
START UP BUSINESS PLAN (ESB)**

Eastlake High School

400 22th Ave NE, Sammamish, WA 98074

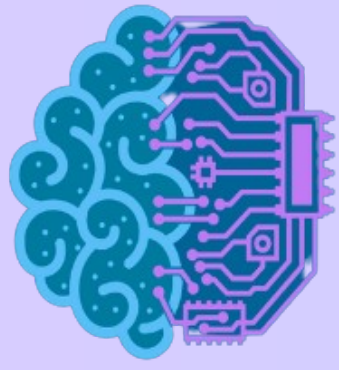
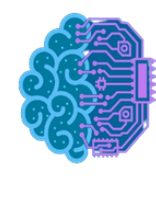


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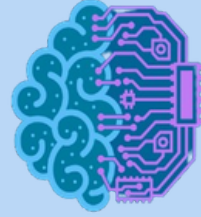


What is MindQuest AI?

MindQuest AI is a Mental Health company focused on teens ages 12-20. We offer personalized group therapy, private therapy, An LLM-AI Mental Health Companion, Personalized Sleep music, and a gamified approach that encourages teens to be more involved in their mental health decisions.

Vision

MindQuest AI is dedicated to providing youth with **personalized, AI-enhanced** mental health tools and support. We aim to create a **safe, engaging, and easily accessible** platform that inspires young people around the world to take charge of their **well-being** regardless of their financial, racial, or physical status.



Mission

MindQuest AI provides teenagers with cutting-edge, **AI-supported mental health resources**, fostering a future where every young individual feels cared for, understood, and equipped to **emotionally and mentally flourish**, promoting wellness and personal development to help them face life's difficulties with **assurance and a clear mind**.

Problem

Lack of affordability in Mental Health Resources limits accessibility for those who need it.

Insufficient youth-focused mental health apps that are engaging and cater to participation.

Discomfort and lack of anonymity with human therapists reduce trust, leading to inaccurate diagnoses.

Solution

3 Different plans to suit every customer's need, with our premium plan being 43% cheaper than Headspace (Our competitor)

Provide a gamified experience with badges, a custom progress bar, and mental health content from popular online personalities.

Offer an AI chatbot for mental health support, providing an alternative for those uncomfortable with speaking to a therapist.

Cost Structure

Expenses	Year 1	Year 2	Year 3	Year 4
Marketing	\$100,000	\$200,000	\$200,000	\$300,000
Distribution	\$910,099	\$30,099	\$30,099	\$30,099
Other Costs	\$70,000	\$45,000	\$45,000	\$45,000
HR Costs	\$1,350,000	\$1,430,000	\$1,710,000	\$1,710,000
Total Costs	\$2,430,099	\$1,705,099	\$1,985,099	\$2,085,099

Why Invest in MindQuest AI?

We are seeking a loan of **\$1.2 million for 5% of our company**, and with this funding, we will be able to cover the expenses of our growth and operations for quarter 1 and develop our **LLM-AI**. Your investment will be paid back by the 3rd year. MindQuest AI is expected to have a gross profit margin of **74.09% by Year 4, with \$8,047,150 in revenue**. By investing in MindQuest AI, you're investing in a movement that strives for a better future by providing all teens with mental health support, regardless of their financial status.

Customer Segments

Primary Market	Secondary Market	Tertiary Market
- Teenagers (12-20) with parents who make \$60k-\$100k - Those who live in underprivileged communities and face adversity. - Those who live around crime hotspots	- Teenagers (12-20) with parents who make \$100k+ - Those who live in privileged communities but face stress from academics, and expectations of others. - Those who live in suburban/urban areas	- Middle & High Schools (Ages 12-20) - Schools with Decline in Mental Health, even with access to Counselor help - Urban & Sub-Urban Areas (Ex. California & Texas)

Revenue Streams

MindQuest AI Essential Package
\$14.99/Month

MindQuest AI Premium Package
\$49.99/Month

School Partnerships
\$500/Month

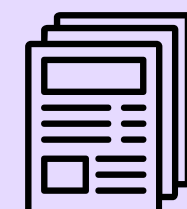
Channels



Sponsorships



Tiktok/Short form content



Blogs and articles directed to parents

Unique Value Proposition

Modern, Affordable, Focused



Modern: We provide personalized themes and games to keep our app fun for our younger audience.



Affordable: We are 43% cheaper than our competitors on average.



Focused: Focused on serving underprivileged communities

Competitive Advantage

Market Gap - MindQuest AI generates more popularity by creating a teenager-based mental health app.

Anonymity & Low Stakes Environment - MindQuest AI allows consumers to access the **Free Plan** anonymously.

Proprietary AI & On Going Development - We plan to patent our AI, and we constantly update our software to match customer feedback.

Key Metrics



User Engagement and Retention



Revenue Growth and Income Streams



Monitoring Progress Bar's of our consumers:



Mental health issues among teenagers and pre-teens are escalating globally, yet many young individuals lack adequate support. A 2023 survey by the "Journal of Child and Family Studies" revealed that 67% of teenagers feel uncomfortable discussing their mental health with a therapist they've never met, and many experience side effects from traditional psychotherapy.

Problem 1: Affordability of Mental Health Resources.

Mental health resources in the United States are often targeted at higher-income families, and subscriptions from our competitors can cost up to 2 times our prices. We see this at one of our biggest competitors, Headspace, with their premium plan that includes 1 on 1 therapy costing \$89.99. At MindQuest AI we aim to break this barrier and provide mental health resources for cheaper prices.

Problem 2: Lack of Recognition Of Youth Mental Health

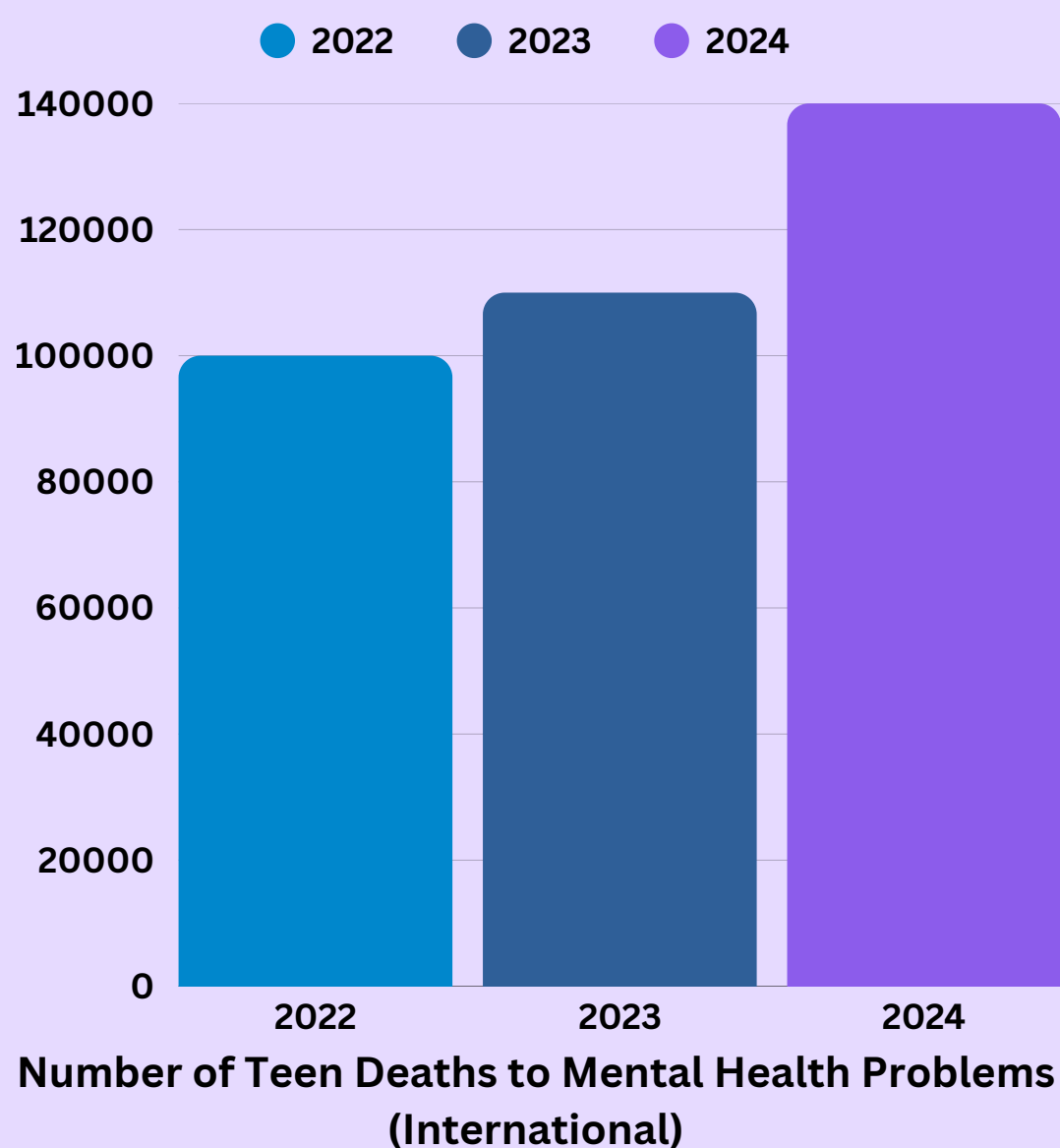
The current market does not offer services that are created and directed specifically toward the youth. Our competitors, including Headspace and Calm, have generic solutions that don't work for everybody. Teenagers need a platform that is simple to understand, while giving them results that are measurable.

Problem #3 - Lack of anonymity.

Many traditional mental health resources force teens to interact with a person directly, which leads to uncomfortable positions. Trusting someone with the most confidential information in your life can be especially hard when you barely know the person, and leads to worse results as the medical professional doesn't have all the information about the patient.

Problem #4 - Lack of user engagement when designing mental health apps

Currently, mental health resources lack the engagement that teens need to encourage them to embark on their mental health journey. The only resources these teenagers are offered are therapy sessions, with an adult who has close to nothing in common with them, which can lead to the teen not feeling comfortable. This leads to them feeling disconnected from their mental health issues. Teenagers also don't have a way to constantly view the amount of progress they have made, which can also be extremely discouraging.



Approximately 383 Teens pass away every day due to mental health issues internationally. Without specialized treatment, this number will just continue to rise. According to the World Health Organization, **half of mental health issues begin when children turn 14.** This led **140,000 teens to take their own lives in 2024.** This is a major problem that needs immediate intervention.



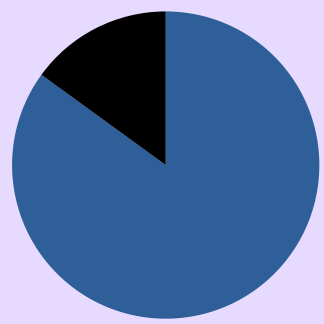
Our target audience are teenagers aged **12-20**, who spend the most time on social media. This allows us to market to a targeted audience and also provide information about MindQuest AI. Additionally, these demographics often don't get the necessary attention in terms of mental health, leaving a gap in the market.

Primary Market

Demographics -

Teenagers, **12-20** years old.

Parents or patients with income of **\$60k-\$100k**



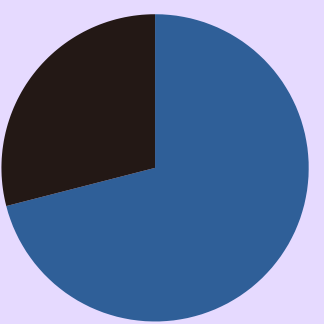
85% of teens struggling with mental health come from low-income families (less than \$60k annually), compared to **15%** from high income families.

■ Low-Income Families (85%)

■ High-Income Families (15%)

Psychographics-

Underprivileged Teenagers with high levels of stress caused by **adverse experiences (crimes), and trauma from violence.**



71% of teens **struggling with mental health** attend a school where violence they witness violence at least once a day, whereas only **29%** of teens with **mental health issues** attend a school where they don't witness violence every week.

■ Witness Violence once a week at school (71%)

■ Don't witness violence every week (29%)

Geographics-

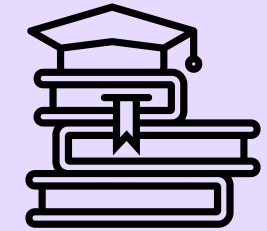
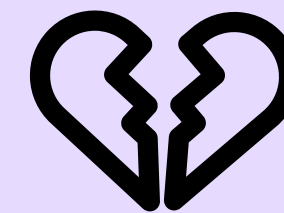
Teenagers in **crime hotspots** around the world, that live in **urban or suburban** parts of the country. We will primarily target cities like **New York City, and Chicago**. This will give us an estimated market size of **600,000 Teens** who fulfill all the conditions above.

Secondary Market

Demographics-

Teenagers, **12-20** years old.

Parents or patients with an income of **\$100k+**

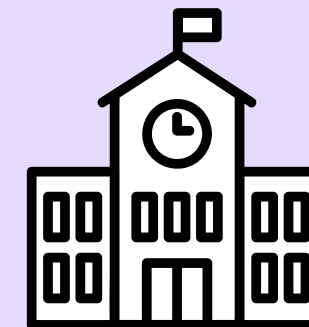
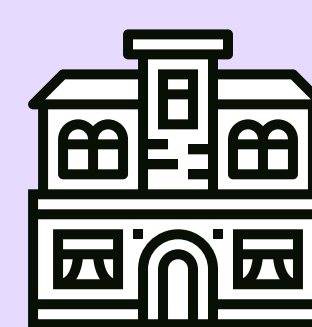


Psychographics-

Teenagers who feel lonely due to a lack of **social inclusion** and have **trouble making friends**, teens in a **relationship crisis**, or those who face an extreme amount of **academic pressure**.

Geographics-

Teenagers from Suburban/Urban areas, who don't worry about violence or crime. Those with better school districts, and **higher-quality education**. Some cities we will target will include **Suburban areas around New York City, and Chicago**. We will have an estimated market size of **450,000 teenagers**.

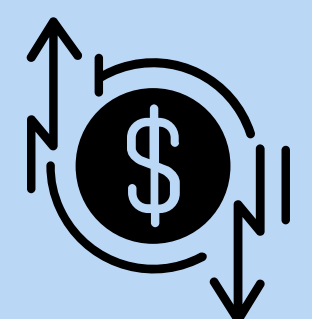
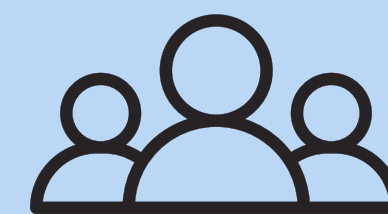


Tertiary Market

***By Year 3, we will have begun integrating schools as our tertiary market to expand our reach and impact.**

Demographics-

Schools that host students from the age range of **12-20, specifically Middle schools and High Schools**. This can be private or public schools. They also receive heavy funding so they can have enough money for our plans.



Psychographics-

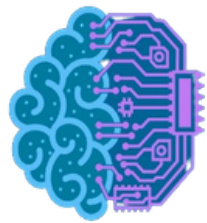
Schools experiencing a **decline in students' mental health** often find that additional support is needed beyond what counselors can provide, leading them to seek innovative tools to enhance well-being.

Geographics -

Schools that start seeking additional help beyond the counselor's office, drive innovation and demand for new tools. We will target **urban, suburban school districts** in states like **California and Texas**, where approximately **24% of youth** in California and **20% of youth** in Texas report experiencing mental health challenges. These states have a significant number of schools focused on addressing these issues and are seeking new tools to **support their students' well-being**.

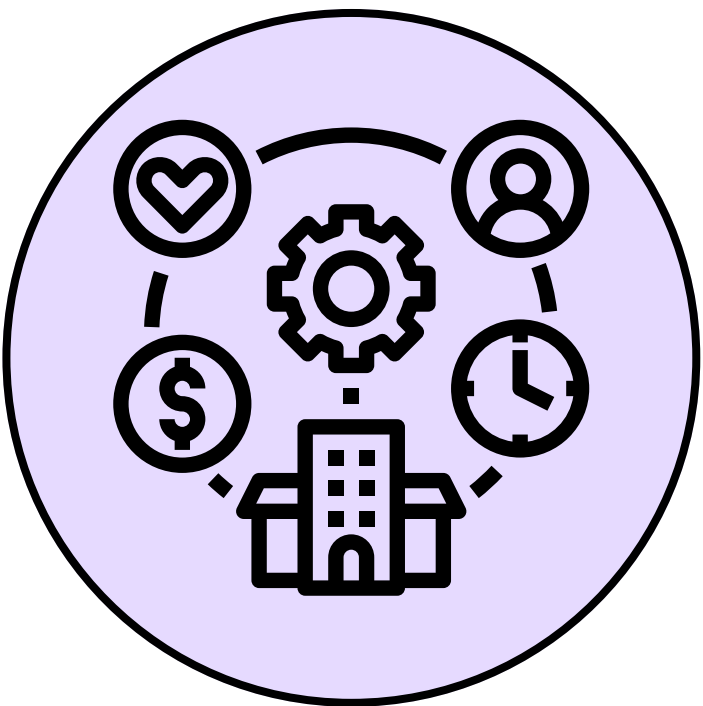
Across our primary and Secondary Markets, we have an estimated market size of **1,050,000** teenagers in just the New York City and the Chicago Area.

Across our Tertiary Market, we have an estimated market size of **2,700 middle and high schools** in just the California and Texas areas, with approximately **1,100 high schools and 1,600 middle schools in California**. This comes out to about **400 total school districts**.



At MindQuest AI, we understand the importance of standing out in a competitive market. While companies like Headspace provide well-known, generic solutions with solid reputations, they often lack true differentiation. What sets MindQuest AI apart is our commitment to delivering exceptional results through the **modernization of resources**, leveraging cutting-edge AI technology to provide innovative and up-to-date tools; **affordability**, offering premium solutions at accessible price points to ensure mental wellness is within reach for everyone; and a **focused target audience**, tailoring our offerings to meet specific needs with precision and care.

Modernization of Resources



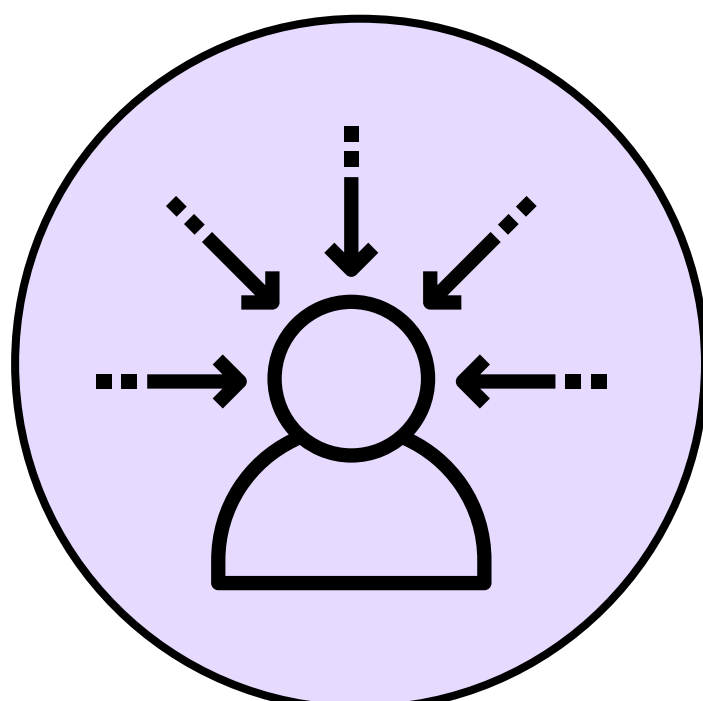
Here at MindQuest AI, we have an extensive range of resources that set us apart from our competitors. Our **Large Language Model AI (LLM-AI)** tool helps bring forth a more personalized experience, allowing our customers to connect with **videos/articles** from our mental health experts that directly relate to their issues. Additionally, our AI helps our patients **create and track wellness goals** in a gamified manner, keeping the app **engaging and fun** for our younger demographic. We also offer **24/7 chat support**, in case our customers face a crisis.

Affordability



MindQuest AI is focused on targeting **underprivileged communities**. Our premium bundle which includes one on one counseling, our AI, and far more resources is **43% cheaper** than other companies. We make sure people get the help they need while understanding their circumstances.

Focused



As a mental health company for teens, we are focused on a specific audience to ensure that **the youth get the treatment they need**. We try to **avoid traditional methods** of treatment, and **innovate** to keep up with changing times.

MindQuest AI: Bridging the gap in mental health support for teens by offering affordable, accessible, and private care.



Solution #1: Affordability of Mental Health Resources.

MindQuest AI stands out from competitors by offering flexible pricing plans tailored to meet different needs. Our premium plan is 43% more affordable than Headspace's, while still delivering exceptional value. For those seeking a budget-friendly option, our essential plan is just \$14.99 and includes a wide range of mental health resources, surpassing what competitors offer at similar price points.

Solution 2: Lack of Recognition Of Youth Mental Health

Most of the anxiety and depression among teenagers have gone unnoticed; hence, many of them have not sought help. MindQuest AI addresses this through the provision of a platform for teenagers, availing resources that identify their special challenges and break the stigma around youth mental health.

Solution #3 - Lack of anonymity.

Most teenagers are very unwilling to seek help in matters concerning mental health due to privacy and stigma issues. MindQuest AI responds to this by providing a completely anonymous platform where teens can, freely explore the resources on mental health and seek help without judgment or exposure. This anonymity will make more teenagers reach out for the much-needed support.

Solution #4 - Lack of user engagement when designing mental health apps

Most mental health apps fail to provide the instant feedback that teenagers crave. MindQuest AI addresses this by incorporating interactive elements and an instant progress tracker that updates immediately after each task is completed. This keeps teens engaged while making their progress tangible and rewarding.

How MindQuest AI follows HIPAA Guidelines

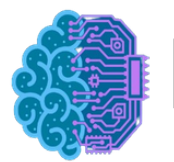
Our platform complies with **HIPAA requirements** through thorough **encryption methodologies** for **both in-transit and at-rest data**, and **secure API communications** and **role-based access controls** with **multi-factor authentication**. We have routine **internal and external audits** and **continuous monitoring**. This ensures that MindQuest AI can timely detect and resolve any vulnerabilities. In addition, **our therapists will receive in-depth training in HIPAA requirements** and best practice for handling information. Our commitment extends to use of HIPAA-compliant hosting and careful review of third party vendors. We will not be **partnering** with any **third party vendors before adequate research is conducted by our HR team**.



Key Features that MindQuest AI offers

At Mindquest AI, we offer numerous resources that **help you** on your mental health journey.

- Our **LLM-AI tool** uses a **gamified** approach to help you with mental health by directing you towards resources as you talk to them and using a **progress bar** to show the amount of progress you have made. This will serve as a tracker of how well you have stuck to your personalized plan, generated by your AI. Our AI system's understanding of your mental health will constantly update this progress bar. It will also provide customers with the essential or premium plan with a **personalized wellness plan**. This progress bar will also serve as a method of communication between the guardians of our customers, and the team at MindQuest AI, as they will be able to monitor this bar.
- Our LLM-AI also creates a personalized music playlist for you consisting of various different kinds of **sleep sounds**.
- We offer **24/7 chat support** for our customers who face a crisis, and need immediate intervention. We will be hiring overseas for this.
- For comfortable customers, we offer options for group therapy and individual therapy. This resource is meant to be an extension to the AI, and can help our AI build an even better understanding by getting **human feedback**, too.
- We also provide our customer with **articles and videos**. These resources are given to the customer with the assistance of our AI. Our AI learns about the customer's situation and provides resources that are **personalized, and specific** to the customer. This creates a **tailored plan** that keeps us away from traditional, and generic approaches.



Research shows that **93% of teens** use at least one social media platform on a **daily basis**. Since our target audience is teens, we will be marketing primarily on various social media platforms. Additionally, we will be partnering with popular mental health based content creators, and have them develop **exclusive mental health content** for our app to gain even more recognition.

Other Areas of Marketing

- **Snapchat Ads** - We will use snapchat ads to target our younger audience, as research shows that 57% of teens use snapchat or have a snapchat account.
- **Facebook Ads**- We will use facebook ads to market to the parents/guardians of the teenagers who buy our product.
- **Google Search Engine Optimization**- Our CMO will ensure that our website and services reach our customers through Google when they look for relevant information.



Tiktok

We will promote ourselves on TikTok by posting custom made content that promotes our company. We will do this in an effort to increase public recognition.



Sponsorships

MindQuest AI will **partner with mental health creators and influencers** to produce exclusive content for our app, drawing their audiences to our platform. By collaborating with meditation specialists and leveraging social media's reach, we'll deliver engaging, motivational content while effectively targeting the teen market, where **35% are active daily**.

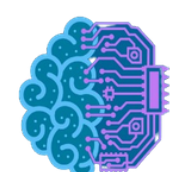


School Partnerships (Year 3+)

In Year 3, we will partner with schools. Our **target professions** will be **teachers and psychologists**. We will have these professionals reach out to schools and offer their insights on how schools can incorporate our app as a part of the resources they offer. We will also gain a good amount of **public recognition**, which will further help us market to school districts that are more fortunate, as they will have the funds necessary to purchase our plan.

Marketing to Parents

To promote MindQuest AI to parents, educators, and professionals, we may emphasize its novel approach to teen mental health through feature **stories and guest posts**. For example, a Washington Post piece titled "**How AI is Transforming Teen Mental Health Support**" may highlight its cost, gamified involvement, and personalized care. By publishing on parental blogs and education sites, we can build trust and explain how MindQuest AI addresses the particular difficulties that teenagers experience. Topics such as "**Affordable Solutions for Teen Stress and Anxiety**" or "**How Gamification Revolutionizes Mental Health Support**" would appeal to these groups while also helping to establish our brand's name and credibility.



Revenue Streams

Gross Margin

Gross Lifetime Value -

***Based on Industry research and estimates**

Projected School Plan Duration -
10-year contracts

Average CLV - \$60,000

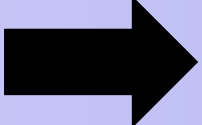
Projected Essential Plan Duration - 3 years

Average CLV - \$540

Projected Premium Plan Duration- 18 months

Average CLV - \$900

Profits	Year 1	Year 2	Year 3	Year 4
Revenue	\$1,800,000	\$3,239,060	\$4,759,080	\$8,047,150
CoGS	\$2,430,000	\$1,705,099	\$1,985,099	\$2,085,099
Profit Margin	-40.56%	47.36%	58.29%	74.09%
Net Profit	-730,000	1,533,961	2,773,981	5,962,051

MindQuest AI Free \$0/Month	MindQuest AI Essential \$14.99/Month	MindQuest AI Premium \$49.99/Month
This will serve as a medium to attract customers, before prompting them to upgrade to our paid plans Key Features- - Access to diagnoses from our AI chatbot, but no personalized solutions/plans to remedy offered. - Access to certain quizzes* developed by professionals. - Guided Sleep Mediation playlists from AI chatbot - Sleep Scedhule suggestions from AI chatbot *We only provide access to quizzes that have been pre-approved by the MindQuest AI team for the free plan. All other quizzes are locked away, and need the essential or premium plan.	This plan will have the most customers since it is cheap but provides good features, and we aim to push this out much more than others. Key Features- - All features from the free plan - All quizzes are offered in their entirety, as well as full access to personalized solutions/plans from the AI chatbot. - A personalized progress bar (tracker of how well the plan is followed) is provided to promote a gamified approach. - Group Therapy (In sessions of 8, 1 hour long, once a month)	This plan will be for those who want a more personalized approach. Key Features- - All features from the free and essential plan. - One-on-one sessions with a licensed therapist (30 minutes, once a month) - Personalized Plan from your therapist 24/7 chat helpline, allowing our customers to connect with resources best suited for them in their scenario. This helps those experiencing a crisis.
MindQuest AI School Plan \$500/Month 	Key Features - The school plan provides the same benefits as the essential plan, with the removal of group therapy.	Pricing - \$500 per month for every educational facility (High School, Middle School, etc). Provides unlimited access, no matter the number of students.

*Project revenue is derived from industry research and trends, while accounting for competition and market share.

Projected Revenue	Year 1	Year 2	Year 3	Year 4
MindQuest AI Essential	\$599,400	\$939,060	\$1,298,700	\$1,998,000
MindQuest AI Premium	\$1,199,760	\$2,300,000	\$3,100,380	\$4,249,150
MindQuest AI School Plan	\$0	\$0	\$360,000	\$1,800,000
Total Revenue	\$1,800,000	\$3,239,060	\$4,759,080	\$8,047,150

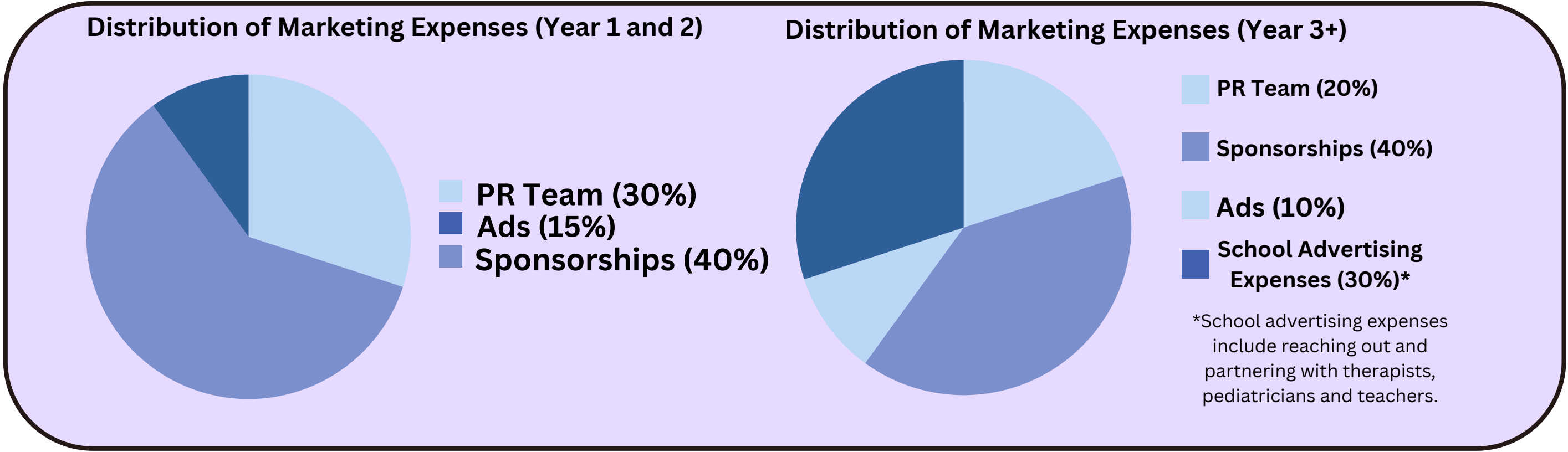


Cost Structure

Customer Acquisition Costs

Projected CAC	Year 1	Year 2	Year 3	Year 4
Social Media Sponsorships	\$50,000	\$100,000	\$100,000	\$150,000
Social Media Ads	\$50,000	\$100,000	\$100,000	\$150,000
New Customers	84,000	56,000	52,000	96,000
Customer Acquisition Cost	\$1.19	\$3.57	\$3.85	\$2.08

Customer Base is based on information in customer segments and calculations from industry trends and competitors. We plan to reach out to influencers with a background in mental health or the medical field and influencers who target lower-income communities, like some rappers. Social media ads are explained in Channels.



Start-Up Cost Breakdown

Distribution Costs

Projected Distribution Costs	Year 1	Year 2	Year 3	Year 4
App Store	\$99	\$99	\$99	\$99
Initial AI development Cost	\$480,000	\$0	\$0	\$0
Data Collection (For AI)	\$200,000	\$0	\$0	\$0
Scaling Applications	\$200,000	\$0	\$0	\$0
Server Costs	\$30,000	\$30,000	\$30,000	\$30,000
Total Cost:	\$910,099	\$30,099	\$30,099	\$30,099

Human Resources Cost

Projected Human Resources Cost	Year 1	Year 2	Year 3	Year 4
Chief Executive Officer	\$80,000	\$80,000	\$80,000	\$80,000
Chief Financial Officer	\$80,000	\$80,000	\$80,000	\$80,000
Chief Marketing Officer	\$80,000	\$80,000	\$80,000	\$80,000
Human Resources	\$100,000	\$100,000	\$200,000	\$200,000
Customer Support	\$60,000	\$60,000	\$60,000	\$120,000
Software Developers*	\$480,000	\$320,000	\$320,000	\$320,000
Therapists/Counselors*	\$320,000	\$560,000	\$640,000	\$640,000
Crisis Helpline (Overseas)*	\$150,000	\$150,000	\$250,000	\$250,000
Total Cost:	\$1,350,000	\$1,430,000	\$1,710,000	\$1,710,000

*We will be hiring four software developers at \$120k a year and then laying off one.

*We will be hiring four therapists at \$80k a year, and then hiring 3 more in the following year. After year 2, we will be hiring just 1 more every year based on projected customer growth.

*We will be hiring three crisis helpline workers from overseas, who will work 8 hours a day. Our customer support will also help with crisis helpline in case of an overload. We will hire two more crisis helpline workers in years 3 and 4.

Other Additional costs

Projected Additional Costs	Year 1	Year 2	Year 3	Year 4
Legal Team/Patent Our Algorithm	\$50,000	\$25,000	\$25,000	\$25,000
Cybersecurity insurance	\$10,000	\$10,000	\$10,000	\$10,000
Miscellaneous	\$10,000	\$10,000	\$10,000	\$10,000
Total Cost:	\$70,000	\$45,000	\$45,000	\$45,000

	Year 1	Year 2	Year 3	Year 4
Total Start-Up Costs:	\$2,430,000*	\$1,705,099	\$1,985,099	\$2,085,099

*Year 1 costs are high due to us developing an AI from scratch in year 1, requiring data and constant attention. We will continue to update the AI in future



MindQuest AI fulfills a unique niche in the mental health market by solving some very important problems that competitors, including Teen Counseling by BetterHelp, Calm, and Headspace have ignored. Although these platforms focus on the relationship between adolescents and human counselors or general mindfulness, many teens (67%, according to the survey mentioned on Page 1) report **negative side effects of psychotherapy**, such as feeling stressed out or uncomfortable. MindQuest AI offers a different solution: an AI-powered companion tool that ensures anonymity, eases stress, and is available for free in a low-pressure environment. In addition, **MindQuest AI is approximately 43% cheaper** than the competition due to efficient cost control and proprietary AI technology that eliminates dependence on expensive human resources. Our marketing plan clearly sets us apart by using **targeted sponsorships** with authentic influencers on platforms like TikTok and Instagram, allowing us to connect with teens in their most comfortable digital spaces. Together with a **proprietary, continuously updating algorithm** and interactive features like anonymous journaling and games, MindQuest AI creates a safe, immersive, and tailored experience for the user, setting us apart as **a leader in accessible and affordable** mental health solutions for teenagers.



Key metrics

User Engagement and Retention:



MindQuest AI monitors key indicators to assess its growth and impact, with a particular emphasis on the **number of active users** in the app. This is a key indication of user engagement and retention. The goal for Year 1 is to reach 64,000 paying users, with targets of 140,000 paying users in Year 2, 192,000 paying users in Year 3, and 258,000 in Year 4. These results indicate the app's growing user base as **MindQuest AI gains traction** in the mental health area for teenagers.

Revenue Growth and Income Streams:



MindQuest AI's **sales revenue serves as a crucial metric to monitor progress**. This holds all are income from subscription services, premium features, and our partnerships with specific schools. The goal for Year 1 is projected to be \$1.8 million, and rising to \$3.2 million in Year 2, as for Year 3 we would have \$4.7 million, and \$8.1 million in Year 4. These estimates indicate a concise and sustainable growth in revenue, made by **our user acquisition and market expansion**.

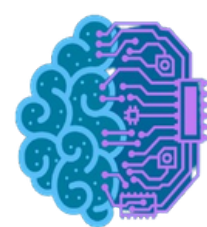
Monitoring Progress Bar's of our consumers:



MindQuestAI will be monitoring the progression bar rise in relation to the time our consumers have spend on MindQuestAI. **This is the only information MindQuest AI will have access to from our consumer's accounts**. All the above measures will be taken to meet the guidelines of **HIPAA** while the rest of the information is saved in **highly encrypted software**. We plan to measure the average percent increase of the progress bar for each user **each quarter** and **compare it to their individual plan**. This effort is significant as it will provide us with market research to understand the many ways that **MindQuest AI can be of benefit to our users**.



We are seeking a loan of **\$1.2 million for 5%** of our company, and with this funding, we will be able to cover the expenses of our growth and operations. This investment will be used strategically to cover our Q1 marketing budget of \$50,000, \$900,000 for AI and app development, including our website and distribution costs, \$200,000 for employee wages, and \$50,000 for securing a patent. In **Year 3, we expect sales of \$4,759,00 with a profit margin of 58.29%**, allowing us to repay the loan of the \$1.2 million at the end of the year. By choosing to partner with us, you are not merely making a financial commitment; but becoming an integral part of a transformative movement dedicated to reshaping the future of mental health support for teenagers. Together, we can create a lasting impact, fostering a generation where young individuals have access to the tools and resources they need to thrive mentally and emotionally. Your involvement will help us build a future where **MindQuest AI is the answer to the challenges faced by today's youth, fulfilling our vision of providing every teen in need with the mental health support they deserve, whether paid or not.**



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